



PRESS RELEASE

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TATATU S.P.A.: ALEPH FINANCE APPOINTED NEW LISTING SPONSOR

Rome, March 7th 2024 - Tatatu S.p.A. (the “Company”) that owns TaTaTu, an entertainment platform based on data sharing economy and circular economy, listed through Direct Listing of shares on Euronext Growth Paris (ticker code: ALTTU), hereby notifies that starting from March 19th 2024, Aleph Finance (trading name of U Capita Asset Management LLP) has been appointed as the new listing sponsor of Tatatu S.p.A replacing Portzamparc BNP Paribas Group.

This press release is available on the Company's website at the following address <https://corporate.tatatu.com/en/corporate/Investors> section/.

About TaTaTu

TaTaTu is the first entertainment platform based on data sharing economy and circular economy. The company is the first social media platform to reward users with TTU Coin for viewing content and social media activities. Users can post photos and videos, and earn even more TTU Coin when someone likes, comments, views or shares a post or when users invite a friend. Available worldwide in BETA, TaTaTu offers its community auctions, giving users the chance to win unmissable products and experiences by bidding with TTU Coins. In addition, users can redeem TTU Coins in e-commerce in exchange for products.

For more information:

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