

Matteo Colafigli



PROFESSIONAL PROFILE: Temporary/Fractional CFO and Auditor. I have demonstrated over many years of activity, of which over twenty spent as CFO, Director and Member of c.d.a. in large multinational companies and the last as Temporary CFO, Advisor, Member of c.d.a. and Auditor of smaller business realities, the ability to achieve challenging business goals. I have held roles both operational and strategic in reality of different dimensions of turnover and structural characteristics, both in situations of continuity and discontinuity. I am motivated, tenacious and innovative, I have a strong and deep financial background having held numerous roles of A.F.C. (strategic planning, budget & control, reporting, M&A) in diversified contexts also in the Private Equity field. I have successfully implemented complex business development and cost cutting programs. .

Career:

06/2015 – to date	Temporary/Fractional CFO and CEO – Member of the Board of Directors
02/2014 - 05/2015	Deluxe Entertainment Service Group – Managing Director & CFO - Membro CdA
10/2010 - 01/2014	Deluxe Entertainment Service Group – Chief Financial Officer - Membro CdA
02/2003 - 09/2010	Deluxe Entertainment Service Group – Finance Controller
12/2000 - 01/2003	Romana Calcestruzzi Spa – Chief Financial Officer - Member of the Board of Directors
05/1998 - 11/2000	Hertz Italiana Spa – Finance Controller
03/1996 - 04/1998	Coats Cucirini Spa – Plant Controller
04/1994 - 02/1996	F.lli Bianchi Spa – Finance Controller
10/1993 - 03/1994	WITH. FE. BETWEEN. – Assistant Secretary General

Education

1997 – 1998	University of Rome "La Sapienza":	Chartered Accountant
1997 – 1998	University of Rome "La Sapienza":	Auditor
1989 – 1993	University of Rome "La Sapienza":	Bachelor in Economics and Business
1985 – 1989	High School	

Professional experience

June 2015 – Today – Temporary CFO - CEO

The main areas of intervention are:

- **Temporary/Fractional Management:** AFC Management in temporary and fractional mode for companies of different sizes also managed by Private Equity Funds (private equity backed companies).
- **Corporate auditing:** Auditing, also as Auditor and/or Sole Auditor or as a member of collegiate bodies for companies of different sizes also managed by Private Equity Funds (private equity backed companies).
- **Strategic planning** - business evaluation - **M&A:** elaboration and drafting of complete *Business Plans*: potential market study, identification of *business models* and more effective *route-to-market*, economics estimation based on standard commercial and organizational parameters from an economic, patrimonial, financial and fiscal point of view, project evaluation entrepreneurial in absolute terms and return on investment.
- **Process reengineering** and change management: review of business processes aimed at maximizing profits and cash flows through the optimization of activities, procedures, roles, and responsibilities by managing people's emotional impact and resistance to change.
- **Support to startups:** management of all phases of launch of new business projects: commercial strategy, feasibility analysis and business plan, project evaluation, search for potential investors, identification-access-obtaining of subsidized finance opportunities, operational implementation of the *startup* on the market.
- **Business development:** analysis and redesign of the business model, identification of new market outlets and development of strategic alliances with a view to promoting sustainable growth in turnover.

My main professional skills are mainly developed in the following areas:

- **Administration and Finance:** integrated management control and business intelligence processes, M&A operations and company valuations, Administrative, financial and tax management, cash and working capital optimization, Legal and tax compliance with Industry-Distribution relationships, Management of subsidized finance procedures, investment analysis, company valuations.
- **Organization e strategy:** business model, *Marketing mix* e *Go-to-Market strategy*, *Business Planning*, *Project management*, *Change management* e *Business Process reengineering*.

Main tasks:

- Aug 2022 – Jan 2023: Temporary CFO of Nobile Italia Spa (Acquired by Fondo Ambiente SGR).
- Aug 2021 – Jul 2022: Temporary CEO of Hotelvolver Milano Srl (Judicial Commissioner).
- From Jun 2018: Fractional CFO of STIM Srl (Industrial automation – 20 mln €).
- From Jul 2019: Fractional CFO of FERDIFIN Spa (Real Estate – 3 mln € - Patrim. 35 mln€).
- Da Nov 2017: Fractional CFO di Bibi Graetz Srl. (Luxury Wines – 12 mln €).
- From Apr 2020: Fractional CFO of Family Nations Srl (Moda Bimbi – 6 mln €).
- From Apr 2020: Sole Auditor of 3Medchain srl, Tre srl and ELLE Srl.
- Da Dic 2015: Fractional CFO di The Good Idea Srl (Merchandising – 13 mln €); M&A (Sai Devi e ADF).
- Set 2017 - Sep 2020: Management and financial consulting in AgricolliBio Srl (Export of organic fruit – 25 mln €).
- Apr 2015 - Nov 2015: Management consulting in European Projects& Global Spa.
- Mar 2016 - Jun 2017: Management consulting in Flli Barile Spa (Trading nursery gardeners about 30 mln).
- Jan 2016 - Nov 2017: Member of the Board of Directors and CFO of Bird Logistic (Mondo Convenienza Group).
- Nov 2017 - Jun 2018: Sole Auditor of FINPLE Srl (Plenzich Spa Group – Oil & Gas – 20 mln €).
- Nov 2017 - Dec 2018: Management consulting in Quasar University Design (Training – 2mln €).
- Nov 2017 - Jun 2021: Management and financial consulting in Promediadica Srl (Biomedical – 6 mln €).
- L Jul 2018 - Jul 2021 Management and financial consulting in Kromoss/Kompany (Fixtures – 50 mln €).
- Dec 2015 - Dec 2020: Member of the Board of Statutory Auditors of Romana Calcestruzzi Spa.

Feb 2014 – Mag 2015 - Deluxe Entertainment Service Group – Digital Cinema, Media – Fatturato: 80 mil €

Managing Director – Consigliere Delegato

Reporting directly to the European President and assuming responsibility and powers of the Italian company, I have gestito the transition from the traditional business (film) to that of digital cinema through complex M&A operations: negotiated lease the business branch of Cinecittà Digital Factory Srl (90 employees) and gestured the business integration. I reorganized the Development and Printing Division (130 employees).

Ott 2010 – Gen 2014 - Deluxe Entertainment Service Group – Digital Cinema, Media – Fatturato: 80 mil €

Chief Financial Officer - Managing Director

Member of the Board of Directors and CFO reporting to the Chairman of the Italian Board of Directors for the various powers assumed.

Administration, control, international financial reporting, multi-year economic and financial planning, support in strategic decisions and in the definition of investments, credit management and financial policies, support in M&A and corporate reorganization operations, definition of corporate policies and tax, support in marketing decision-making, legal supervision and aspects related to personnel management, risk management. **Results obtained:** Process re-engineering with implementation of SAP; reduction of general costs and DSO; implementation of the Organizational Model L. 231/01.

Feb 2003 – Ott 2010 - Deluxe Entertainment Service Group – Digital Cinema, Media – Fatturato: 80 mil €

Finance Manager

Management control and processing of reporting and forecasting; preparation of the financial statements and financial statements; coordination of tax and corporate obligations; management of relations with the Auditors, with the Board of Statutory Auditors, with tax and legal consultants; supervision of the activities of credit collectors, treasury and purchasing office; implementation of ERP (Infor Sunsystem) and reporting via Hyperion.

Dec 2000 – Jan 2003 - Romana Calcestruzzi S.p.A. – Concrete, Building Services – Turnover: 50 mil €

Chief Financial Officer – Managing Director

Elaboration of multi-annual economic and financial plans; Management of M&A operations; management control and forecasting activities; corporate reorganization; process design; Internal Auditing; Human Resources Management. **Results obtained:** Company organization (Spin-off of the concrete transport activity); Debt restructuring; implementation of a control and auditing system; change management.

Mag 1998 – Nov 2000 - Hertz Italiana S.p.A. - Rent a car – Revenue: 350 mil € - Finance Controller

Coordination of reporting activities (US GAAP); ERP implementation (Oracle Finance) start-up of the European Service Centre in Dublin (Accounts Receivable, Suppliers, Treasury); start-up of the Worldwide Service Centre in Oklahoma City (Asset Accounting).

Mar 1996 – Apr 1998 - Coats Cucirini S.p.A. – Tessile – Revenue: 100 mil € - Budget and cost manager

Plant planning and control (budget, forecast); cost analysis; management reporting; SAP implementation; participation in Business Project Re-engineering and Total Quality Management projects.

Apr 1994 – Feb 1996 - Fratelli Bianchi S.p.A. - Transport - Turnover: 10 mil € - *Head of Management Control*

Supervision of accounting and cost analysis; treasury management; review of administrative procedures.